

The
HONEY LU FUND
for
CONSERVATION and EXPLORATION



WHAT IS THE HONEY LU FUND?

The Honey Lu Fund for Conservation and Exploration is a fund established by members of the Wild Bird Club of the Philippines in honor of Honey Lu to support selected conservation and exploration activities undertaken by the WBCP.

WHAT IS THE FUND FOR?

The Honey Lu Fund is specifically targeted to support essential conservation and exploration activities such as, but not limited to, bird surveys, rapid site assessment, inception activities or proposal preparation for conservation projects in areas where the club plays a pioneering role.

Formally, the Fund is intended to:

"...provide the financial resources to members of the Wild Bird Club of the Philippines to make a strategic difference in critical bird areas in which no conservation organization is working, through interventions such as conducting initial bird surveys, rapid habitat assessments, information and education campaigns, or public mobilization resulting in pressure to public or private actors, the initiation of alternative plans and development strategies, or the stoppage of ecologically detrimental plans and actions."

HOW CAN FUND BE ACCESSED?

The Fund is a donation of members integrated into the funds of the WBCP. It can be availed by making a formal request stating the amount needed and the purpose of the request to the Club President with the endorsement of the chairperson of either the Conservation Committee if for a conservation-related activity or of the Trips Committees if for an exploratory trip.

The maximum amount that can be accessed for now is one-thousand pesos (P1,000.00) but can go up as the funds increases.

HOW TO GIVE TO THE FUND?

Members of the WBCP are encouraged to add to the fund by filling out the pledge/donation form at the back of this brochure and making the corresponding contribution by handing over the donation to any officer of the club. Any amount can be donated. No minimum or maximum amount has been set for this fund..

WHO IS HONEY LU?

Honey Lu is mother to two members of the Wild Bird Club of the Philippines including its founder and first President. Honey Lu is a special person who, despite suffering from a serious medical condition, generously welcomed and hosted WBCP members into her home and gave her full support to the club, its members, and its activities.

Honey Lu passed away three years after the club was founded with the Lu Family donating funds to the club in her honor. As a fitting tribute to Honey Lu and her family's magnanimity, members of the Wild Bird Club of the Philippines initiated the Honey Lu Fund for Conservation and Exploration.

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If you want to give to the fund, please fill out the form and hand over to any officer of the Wild Bird Club of the Philippines.

I WANT TO CONTRIBUTE TO THE FUND!

I pledge the amount of

_____ (P_____.)

PAYABLE IN:

- Cash
- Check
- Money transfer
- Others (pls. specify)

NAME

ADDRESS

PHONE

EMAIL



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